



—Staff Photo by Dave Del-Gadillo

AT WORK — Floretta Lauber, a member of the Planning Commission, spends literally hours listening to testimony from public hearings. She is shown here about to turn on the tape recorder, listen and take notes.

Floretta Lauber Is Dedicated To Community

By JANE SHEPHERD

Floretta K. Lauber (Mrs. Harry) is an Arcadian whose major interest in life is in serving the community in which she makes her home. Her record of service, her experience and knowledge, her expertise in civic areas is well known in Arcadia.

Floretta, a third generation Californian was born and raised in this locality. She has been active in civic affairs here since 1960. She has just completed eight years of service on the Planning Commission and has been chairman of the group. She also served one year on the Personnel Board and was the first woman ever to be appointed to either board.

Floretta has chaired many of the committees involved with Planning work; Zoning, Multiple Development, Commercial, In Lieu Parking, Sign and Subdivision.

Hours spent by Mrs. Lauber over the period of time she has worked for civic affairs total thousands. Floretta is as dedicated to planning interest when she travels as she is at home. During many of the Laubers' European jaunts, Floretta and Harry dropped in on many a municipality to determine the how and who of local management planning.

Prior to Floretta Lauber's Arcadia commitment, she was production manager in middle management with Wiancko Engineering Co., in Pasadena. She later was on the vice president's staff of the electronic engineering concern. Again, she was not only the first woman in production but was one of five people who

instituted their credit union.

Floretta, a Girl Scout at the age of ten, served in the Pasadena area as Summer Day Camp coordinator in the middle 50's. At the time, long before her later enterprises, she attended and conducted staff meetings and was leadership chairman.

Harry and Floretta grew up together, they have known each other since their teens. They have one son, Lawrence Keith Lauber, a graduate of Whittier College, who is residing in Sierra Madre.

The Laubers have a gorgeous Basset named "Comfort". With "Comfort's" traditional Basset-sad appearance, it is hard to say whether it is he who is the comfort, or the one in need of comforting . . . in any cases, he is wild about Floretta and she, about him. Not only does the household have one dog; from dawn to dusk they have two. The other one is a six-months' old Labrador and his baby-sitter is Mrs. Lauber. Their son drops the puppy off at the Laubers' home in the mornings and picks him up in the evenings. Floretta calls him her grand-dog.

Floretta has won many awards, among them is a highly cherished one, a tribute from the West San Gabriel Valley Planning Council, an organization comprising all the cities of the West end of the valley where she served as president for two years, 1967 — 1969.

There are other souvenirs of an active life, one is the gavel she used as chairman of the Planning Commission in 1967-1968. It is mounted on the wall in a corridor of her home.

During 1965-1966, Floretta

was president of the Woman's Club of Arcadia, an endeavor she enjoyed. During her association with the Woman's Club, Floretta is proud of a two-year project which she chaired in the field of Community Improvement, that of coordinating all the service clubs in town in the production of the service emblems which are mounted at the entrance and exist of the city of Arcadia.

Floretta has also served as "Civic Day" chairman for the Woman's Club for the past three years. This event is looked forward by the club members and city fathers; members of city government are guests of the club, introduced and present their views of local government.

Mrs. Lauber has been a member of Arcadians since 1964 and was first vice president of that group in 1969. She joined the Methodist Hospital Auxiliary in 1968 where she served that busy group as first vice president during the 1970 — 1971 years. Floretta has been a member of the Sierra Guild to the Childrens Hospital since 1968. Under the Guild, she was the United Crusade chairman. In 1967, she became a member of the HEAR Foundation. Her oldest affiliation is with the Arcadia Republican Women's Club which she joined in 1961. Floretta is an honorary member of the Altrusa Club of Arcadia and was a part of the organizing Pasadena Club who sponsored the Arcadia group.

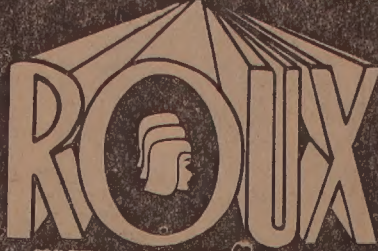
In addition to her main hobby of community work, Floretta and Harry also enjoy dancing and are members of the Nightlighters, a dancing club.

Peter Pan

BEAUTY SALONS

The Friendliest Salons In Town!

YOUR SMART NEW COIF GLORIFIED WITH LUSTROUS COLOR BY



COSMETICS FOR LOVELIER HAIR COLOR

To our many thousands of Patrons and friends.

Over the years we have kept our prices for services at a minimum because we believe that the average homemaker or working gal has a limited amount of money to spend on beauty services in these days of inflation. We were right. Your response to our advertising has brought us from one small salon to many big salons, with over a thousand hair stylists now serving you. All this in just a few short years.

Over these years, some gals have asked "are your services sub-standard because your prices are so low ... can I get the same color work ... the same hair styling as in the higher price salons?" We of course replied "we use the same products for the hair and every one of our beauty operators has been trained to do every phase of beauty work and all of them are licensed by the State of California."

So, for you gals who are reading our ad for the first time ... don't just look at our prices ... and expect less ... look at the name and expect more. Doesn't it make good sense ... why pay more ... when you can get the same thing for less ... try us ... you'll love us!!

**NO APPOINTMENT NEEDED
COME IN AND UNDERSPEND!**



ROUX SHAMPOO STYLED AND SET

With Roux Shampoo, that extra rich creme shampoo

Mon., Tues., Wed. 'til 4 p.m. 2.44
Thurs., Fri., Sat. 2.88
Sunday 3.44

244



FASHION STYLED HAIRCUT

M-T-W — 'til 4 p.m.
After 4 p.m. and
Thurs., Fri., Sat. 1.50

125



ROUX "Easy Change"

8 exciting natural looking colors. It's the new hair color lotion that is designed to blend gray hair with the natural color. "Easy Change" produces a soft, natural looking, younger looking, color that matches nature's own — Lustrous color that does not rub off or stain the scalp. Lasts for weeks. Includes style set.

555



ROUX "Fanci-full" RINSE

Colors immediately! Covers gray! Tones bleached hair! Matches bleached hair to new growth. 33 exciting colors — rinse in — shampoo out — no fading.

75¢

VALUABLE COUPON

FREE

ROUX "Fanci-Tone"
CREME HAIR
TINT TOUCH-UP

All You Pay for is:

SHAMPOO SET \$2.88
Our Reg. Low Price
1 bottle of tint \$1.56

ALL YOU PAY IS ... 444

VALUABLE COUPON

FREE

PERMANENT
WAVE

All You Pay for is:

Shampoo & Styled Set \$2.88
Our Reg. Low Price
RAZOR HAIR CUT \$2.00
Our Reg. Low Price

TINTED HAIR
\$1.00 extra

ALL YOU

488

PCC Offer CPS Course

Become a Certified Professional Secretary!

Here is only one way to achieve the CPS rating and that's by taking the two-day, six-part, examination which is offered the first Friday and Saturday in May each year at officially designated test centers located at colleges and universities in the United States, Canada, and Puerto Rico.

To prepare for the examination, sponsored by the Pasadena Chapter, National Secretaries Association, International, Pasadena City College offers an accredited CPS review course. The class meets on Mondays between 7 and 10 p.m. in Room No. 211 at the College Campus, beginning Sept. 17. Enrollment applications are taken at the College until Sept. 12. Teacher is Pereppa Kirk, CPS.

french hand laundry

COMPLETE LAUNDRY &
DRY CLEANING SERVICE
ALSO PICK UP & DELIVERY

Pleasing our customers is our aim — a satisfied customer is our best advertisement.

606 SO. LAKE AVE.
PASADENA, 792-3881

PR

OU
S
JU

DO

A little Love
mean great
tiful double
holiday oper
special buy o
jacquards, t
ties, two-tone
ribs, diagon
boucles. All
nent press. G
Fabric, you